**Astutis Channel Partner Network** 

# Astutis.

# Globally recognised HSE training that doesn't cost the earth.







- Employers and individuals alike are recognising these qualifications as a must-have to support their EHS & sustainability goals.
- Online training and exams make these qualifications more affordable and accessible to learners worldwide
- COVID-19 has shifted majority of learners to choosing online study as their first choice

Get onboard with Astutis and start providing these solutions direct to your clients to widen your product range and enhance your bottom line.



### Benefits of becoming an Astutis Channel Partner

Join an exclusive list of channel partners who resell our online courses to their new and existing clients.

Key benefits include:

- ▶ Opportunity to increase your revenues and profits
- Widen your client reach
- ▶ Broaden your training portfolio
- Promote globally recognised HSE accreditations

Join over 50 global training companies in the Astutis

Channel Partner Network community

Astutis training is trusted by leading global brands, including...



























#### **Channel Partner Collaborations**

Successful partnerships are based on shared principles and values. If your organisation is committed to promoting best in class health, safety and environmental training and is focused on providing your customers with high quality training products, becoming an Astutis Channel partner could be a great fit for you.

#### **Commercial Model**

Benefit from the flexibility of Astutis' 3-tier partner options:

Partner Type	Min. Credits	Cost per Credit	Min. Spend	Average Resale Margin*	Step 1
Tier 3 Partner	50	£75	£3,750	27%	Step 2
Tier 2 Partner	100	£67	£6,700	35%	
Tier 1 Partner	250	£58	£14,500	44%	Step 3

Choose your preferred partner type / number of credits.

Promote your pre-selected courses in line with the pricing guidelines.

> Sell these courses and make your margin.

#### Calculations – example

Purchase of 100 credits with an intent to resell the

**NEBOSH IGC** (4 x credits)

Each NEBOSH course you sell will deduct 4 credits from your balance

4 credits = £268 (4 x £67) against a resale price of £470. Yielding a gross profit of £202 or 43%

All tutor and administrative support for learners is provided by Astutis - which means no

costly administrative or operational post-sale costs to partners.

**Astutis Online** Course Offering **Unit Value Highest** 

9	Wellbeing	g Safety	Environment	
		► NEBOSH Diploma	► IEMA Certificate in Environmental Management	Professional
		<ul> <li>NEBOSH General Certificate</li> <li>NEBOSH Fire Certificate</li> <li>NEBOSH Construction Certificate</li> </ul>	► IEMA Foundation Certificate	Technical / Champions
	► IOSH Managing Occupational Health and Wellbeing	► IOSH Managing Safely ► IOSH Supervising Safely	<ul> <li>► IEMA Sustainability         <ul> <li>Manager</li> </ul> </li> <li>► IEMA Pathways to         <ul> <li>Net Zero</li> </ul> </li> </ul>	Managers / Supervisors
•	➤ Stress Awareness	<ul><li>► IOSH Working Safely</li><li>► DSE Assessment</li></ul>	► IEMA Sustainability - Workforce	← All Staff

**Unit Volume Highest** 















<sup>\*</sup>Margin varies per course title.



#### **Our Customer Service Standards**

At the heart of our customer service is our commitment to delivering quality training with five-star support for our learners. We strive to get it right the first time, every time.

Astutis have won the Feefo Platinum Trusted Service Award for 2023. This award is achieved by having reached Feefo's Gold standard for three consecutive years, with an average service rating of over 4.5 out of 5 from our catalogue customers.

"The online course materials are very well put-together. From the digital progress checks to the external resources and practice videos, the entire online experience makes it so easy to follow. The flexibility of learning helps me plan a study schedule that balances my work and study perfectly.

The extra tutor support available has given me additional peace of mind considering the time difference, and the online revision sessions were useful in helping me prepare for my first exam. The whole Astutis platform and available resources simplified my learning experience and fitted in with my schedule perfectly."



## **Interested to know more?**

Please contact Fanny Mirambet, Channel Sales Manager, to arrange a discussion.

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